



Sponsorship Opportunities

Olmsted Group Sponsor \$2,000

- Newsletter Ad (full page size- 4 times a year)
- Subscription to newsletter
- 2 complimentary tickets to the RIASLA Holiday Party
- Table at Event (Promotional material display space)
- Listed in Invitation to Events
- Large logo on event handouts/signage (PARKing Day, Holiday/Awards Party, etc.)
- Editorial on company and products in newsletter issue
- Host seminar (exclusive)
- Link on web page-large logo

Jekyll Group Sponsor \$1,500

- Newsletter Ad (1/2 page size- 4 times a year)
- Subscription to newsletter
- 2 complimentary tickets to the RIASLA Holiday Party
- Table at Event (Promotional material display space)
- Listed in Invitation to Events
- Medium Font on event handouts/signage (PARKing Day, Holiday/Awards Party, etc.)
- Host seminar (exclusive)
- Link on web page-medium logo

Eliot Group Sponsor \$1,000

- Newsletter Ad (1/3 page size- 4 times per year)
- Subscription to newsletter
- 1 complimentary ticket to the RIASLA Holiday Party
- Table at Event (Promotional material display space)
- Small Font on event handouts/signage (PARKing Day, Holiday/Awards Party, etc.)
- Guest Speaker at event
- Link on web page-small logo

Manning Group Sponsor \$500

- Newsletter Ad (1/4 page size- 4 times per year)
- Subscription to Newsletter
- Guest Speaker at event

Make checks payable to **Rhode Island Chapter ASLA** and mail to:

Jenn Judge
PO Box 610
Wakefield, RI 02880



Advertising Opportunities

Please note: For the first six months of 2018 we will be issuing our newsletter in digital format only. Starting in July we plan to publish both a print and digital newsletter. Please contact President Melissa Bagga (melissa.bagga@gmail.com) or Communications Chair Nicole Vance (ntvance@gmail.com) with questions.

Description	Measurement	Single issue	Yearly Rate (4 Issues)
Business Card	3 ½" wide x 2 ¼" high	\$50	\$250
1/4 Page	3 ½" wide x 4 ½" high	\$75	\$400
1/3 Page	2 ½" wide x 9" high	\$85	\$475
1/2 Page	3 ½ wide x 9" high (Vertical) or 7 ½" wide x 4 ½" high (Horiz.)	\$100	\$550
Full Page	7 ½" wide x 9" high	\$200	\$1000

- For best resolution, email a color 200 DPI or greater (.jpeg, .tiff, etc.) and black & white .pdf version of the ad to: rhodeislandasla@gmail.com. A .pdf of the newsletter will be e-mailed to the advertiser.
- Return this page with check payable to "RIASLA" – to Jenn Judge, PO Box 610, Wakefield, RI 02880. Full payment is required prior to publication of the first edition that includes your advertisement.
- Deadline for ad space reservation and copy is the first of the month preceding the month of the publication:

Edition	Deadline
1 st Quarter	December 1
2 nd Quarter	March 1
3 rd Quarter	June 1
4 th Quarter	September 1

- For more information please email rhodeislandasla@gmail.com.

Company Name: _____

Mailing Address: _____

Town, State, Zip: _____

Contact Person: _____

Telephone: _____ Date: _____

Ad Size: _____ Amt. Paid: _____

Sponsor Level: _____ Start Date: _____